

# Kasasa PiggyBot™ Privacy Policy

Effective Date: March 17, 2014

## What This Privacy Policy Covers

This Kasasa PiggyBot™ Privacy Policy (the "Policy") applies to the Kasasa PiggyBot Application (the "App"), owned and developed by BancVue®, LTD ("PiggyBot," "BancVue," "we" or "us") and available for download at the Apple App Store<sup>SM</sup>\*. This Policy supplements the BancVue Privacy Policy located at [www.bancvue.com](http://www.bancvue.com). PiggyBot is designed to educate children about financial management through interactive games and challenges on a downloadable App that provides parents an easy way to track allowance spending and saving.

We do not collect or transmit nonpublic personal information (NPI) through the PiggyBot App.

Other privacy policies, such as those of third parties that we contract with for specific services and functionality, may also apply in addition to this Policy.

## Kasasa PiggyBot Account Login

In order to download the PiggyBot app from the Apple App Store you must have an iTunes® account. Parents must create a "Parent PIN" to login to the child's virtual PiggyBot account. An adult email is requested and will only be used for the purpose of emailing the PIN to the parent if you forget your PIN and request the recovery email. The email address is not saved or retained by us or any third party that may provide that service for BancVue. A child's first name can be entered into the App to keep track of game elements and the child's progress. No information is shared with any other party and no information is uploaded to the Internet.

## Children

We do not knowingly collect any personal information from or about children. Registration of PiggyBot is only available to adults, such as parents, age 18 and older.

## Parental Rights

BancVue does not condition the download of any App on the collection of more personal information from adults than is reasonably necessary for the child to participate.

## Changes to this Policy

If we decide to change our Policy, we will post those changes to this Policy, on the homepage, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

We reserve the right to modify this Policy at any time, so please review it frequently. If we make material changes to this Policy, we will notify you here or by means of a notice on our home page.

## Contact Us

If you have any questions regarding this Policy, please contact us at:

**BancVue, LTD**  
4516 Seton Center Parkway  
Suite 300  
Austin, TX 78759  
1-877-405-8060  
[privacy@BancVue.com](mailto:privacy@BancVue.com)

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